

Sample MBA in Marketing

Foundation Courses

Course Code	Course Name	Credits	Credits Completed
BUS301	Business Essentials I	4	0/4
BUS302	Business Essentials II	4	0/4
Total			0/8

Business Core

Course Code	Course Name	Credits	Credits Completed
MBA501	Marketing Management	3	3/3
MBA510	Financial Management	3	0/3
MBA 521	Organizational Behavior	3	3/3
SOC501	Advanced Jewish Business Laws and Ethics	3	0/3
Total			0/12 12 credits remaining

Specialization Courses

Course Code	Course Name	Credits	Credits Completed
MBA602	Marketing Research	3	0/3
MBA612	Consumer Behavior	3	0/3

MBA621	Strategic Marketing	3	0/3
MBA631	Marketing Analysis with SPSS	3	0/3
Total			0/12 12 Credits remaining

Electives (Choose 1)

Course Code	Course Name	Credits	Credits Completed
MBA632, MBA650, MBA660	Digital Marketing, Entrepreneurship, Sales	3	0/3
Total			0/3 3 credits remaining

Capstone Course

Course Code	Course Name	Credits	Credits Completed
MBA640	Capstone Project	6	0/6
Total			0/6 6 credits remaining